



New Skills in Entrepreneurship for Women

Agenda

05 March, 2014

Kaunas, Lithuania

Wednesday, 05/3

10:00 – 16:00

- Welcome & Introductions
- Entrepreneurship: A Path to Employment
- Entrepreneurial Opportunities for Women
- Social entrepreneurship
- Women and Entrepreneurship
- Is Entrepreneurship Right for You?
- Entrepreneurial characteristics
- Entrepreneurs' Personal Criteria
- Questions Every Entrepreneur Must Answer
- Developing an Entrepreneurial Idea
- Why Enterprises Fail?
- 10 Step Idea Assessment
- Developing Entrepreneurial Action Plans
- Workshop Wrap-Up & Certification