



## **Corporate Social Responsibility: Building Connections between Enterprises & NGOs**

### AGENDA for NGOs

Tuesday, 4 March – Thursday, 6 March (until 14.00). **Training Course**

*Location: Savanorių 1, Kaunas, Socialinių Inovacijų Fondas*

- Current Status of CSR Initiatives
  - History of CSR programs
  - Demand for CSR initiatives
- Motivation for Developing CSR Initiatives
  - Enterprises
  - NGOs
- How CSR Benefit NGOs
  - Financial support
  - Nonfinancial support
- Innovative Enterprise CSR Initiatives
  - Partnering with enterprises
  - Developing CSR Concepts & Proposals
- Networking with Businesspeople
  - Importance of strategic networking
  - Becoming a better networker
- Lessons Learned
  - CSR Examples
  - CSR Case Studies
- Successfully Managing Enterprise Partnerships

Thursday, 6 March. **Corporate Citizenship Networking Event**  
*15:00-18:00. Location: J. Gruodžio g. 21, Kaunas, Hotel Santaka*

This event involves structured and facilitated networking to match the CSR goals of 15 enterprises with the missions of 15 NGOs and opportunities to build new partnerships between enterprises and NGOs.

- Introductions
- Presentations from 2 enterprises about their successful CSR programs
- Enterprises present their CSR goals & objectives
- NGOs pitch their missions, existing programs, and interests
- Enterprises & NGOs network to discuss potential partnerships